Facebook:
The Pros and Cons of Use in Education

Introduction

- The Problem
- The Technology
- Pros
- Cons
- Recommendations

The Problem

- Dropouts

- Truancy

- Student Apathy

The Technology

- Facebook was started in 2004 by Harvard student Mark Zuckerberg.

- 300 million active users worldwide

- 54.3 percent of all total users are between the ages of 0 and 24.

- www.facebook.com

Pros of using Facebook in Education

- Facebook is a cost-effective teaching resource.
- Internet based learning actively involves students in a way that a traditional lecture does not.
- Courseware capabilities
- Network connecting students

Cons of using Facebook in Education

- Students resisting use in Education
- Teacher/Student Boundaries
- Disengagement, alienation and disconnection
- Personal Privacy

Recommendations

- Teaching tool/Teaching Style
- Separation between personal and academic Facebook pages
- Internet safety training and courses
- Start Slow
- Request Feedback

The End!