

The background of the slide is a blurred image of a Facebook login page. It shows the blue Facebook logo at the top, followed by the 'Email' and 'Password' input fields. A semi-transparent blue wave-like shape is overlaid on the top half of the image, serving as a backdrop for the title text.

Facebook: The Pros and Cons of Use in Education

Introduction

- ◆ The Problem
- ◆ The Technology
- ◆ Pros
- ◆ Cons
- ◆ Recommendations



The Problem

- ◆ Dropouts
- ◆ Truancy
- ◆ Student Apathy



The Technology

- ◆ Facebook was started in 2004 by Harvard student Mark Zuckerberg.
- ◆ 300 million active users worldwide
- ◆ 54.3 percent of all total users are between the ages of 0 and 24.
- ◆ www.facebook.com

Pros of using Facebook in Education

- ◆ Facebook is a cost-effective teaching resource.
- ◆ Internet based learning actively involves students in a way that a traditional lecture does not.
- ◆ Courseware capabilities
- ◆ Network connecting students



Cons of using Facebook in Education

- ◆ Students resisting use in Education
- ◆ Teacher/Student Boundaries
- ◆ Disengagement, alienation and disconnection
- ◆ Personal Privacy



Recommendations

- ◆ Teaching tool/Teaching Style
- ◆ Separation between personal and academic Facebook pages
- ◆ Internet safety training and courses
- ◆ Start Slow
- ◆ Request Feedback

The End!

facebook